

HARNESSING THE MARKETING POWER OF THE INTERNET

New Tools for Success

At this workshop, you'll learn:

- Which Internet technologies will help grow your business
- How to create a "sticky" Web site and attract multiple visits
- How to generate leads, retain customers, and boost profits
- The newest marketing techniques (like engagement marketing, content marketing, and others)



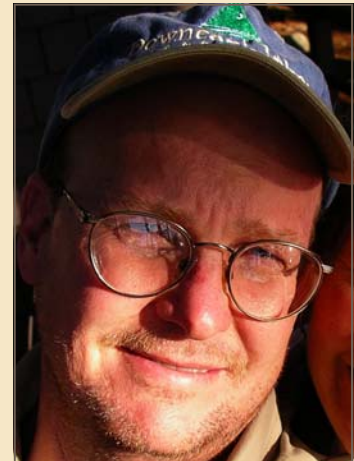
Wednesday, May 21
JEDI Business Training Center

Time: 6:00 - 9:00 pm

Fee: \$25/waived for income eligible participants

Trainer: Tom Chandler, marketing consultant

Pre-registration is required - Seating is limited.



Tom Chandler

"Excellent Instructor. This is the first class I feel I learned enough to understand marketing."

~ Greg Farham, Organic Hay Farm



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JEDI...where potential becomes prosperity