

Community Survey Report

Meeting Minutes

January 8, 2009

McCloud, Scout Hall

Minutes from McCloud Economic Initiative Survey Meeting

Ideas generated by the group discussion:

- How to become "Entrepreneur - Friendly" town = survey / id what's missing
- Know our workforce inventory
- Mt. Shasta Economic Council Partnership = MCSD, Chamber, McCloud Local First Steering committee
- Chabin concept paper—revisit this paper done for SRDA several year ago
- EDC website: commercial property inventory
- Research other towns' efforts - Jack Schultz
- What is McCloud's Brand
- JEDI: Bringing entrepreneurial workshops to McCloud--Online "Boot Camp" may be first workshop
- Worker-owned businesses—examples? BALLE Network members, UC Davis Extension Office, Credit Union, and others.
- Only chamber can bring businesses to town. Presentations only to MCSD, but not responsible for recruitment and attraction
- Ask the EDC to partner with McCloud
- Revitalize school: talk to parents
- Work with larger numbers of McClouds' residents to resolve problems
- Attract another education entity to use the school
- Lots of contracts for Stewardship with Forest Service

Robin Singer, Co-Chair of the McCloud Local First Steering Committee – Business Idea Contest

See website below for more info about current contest. Submit an idea!

jobsinmccloud@yahoo.com

(530) 964-2759

Pick up applications at the:

- Mercantile Building
- General Store
- McCloud Market