

JEDI — Helping Build Prosperity



**Paula & Randy
Cardoza**

**Mt. Shasta Tire Company
Mt. Shasta, CA.**



**"QuickBooks does everything for us
from invoicing to inventory, banking,
taxes, payroll, financial reports
and more!!"**

~Paula Cardoza



Mt. Shasta Tire Company Uses QuickBooks to Improve Customer Service

"We had a good feeling about doing it on our own," said Paula and Randy Cardoza, owners of the *Mt. Shasta Tire Company*. "We knew that working for someone else would always have its limits."

Their dream was to open a tire store so they could have the freedom of running their own business with the ability to take it to whatever level they desired.

After reading an article in the local newspaper about loans through the city, Paula set about the task of writing a business plan for the *Mt. Shasta Tire Company*. They received a loan through the City of Mt. Shasta Business Loan Fund and opened the doors in February of 2003 with three employees. Paula called JEDI right away for help with QuickBooks. They now employ eight people and have expanded operations to include two more bays on the adjacent lot.

"We want to be able to offer our employ-ees health insurance and retirement plans," says Paula when asked about long range goals. The exciting news at the *Mt. Shasta Tire Company* is the installation of the multi-use QuickBooks networking system. With three computers going at the same time, customer service is lightning fast! "QuickBooks does everything for us," says Paula, "from invoicing to inventory, banking, taxes, payroll, financial reports and more. It lets us know how our business is doing at the click of a button with accurate and professional looking company and financial reports!"

Paula encourages new business owners to be patient and, "Wait for the right time and place. Try to be professionally set up and organized, so that first impressions are good right from the start."

See what QuickBooks can do for you and take your business to the next level! Call the JEDI office at 926-6670.