

Sign Up Today!

Thank you for considering JEDI as your source for business and financial management training.

Business Fundamentals

It's Your Business—Jan. 19-Apr. 13

Making Your Money Work for You—Jan. 28-Apr. 1

JEDI Business Exchange—Jan. 25; Feb. 22;
Mar. 29; Apr. 26; May 24; June 21; July 26

Financial Skills

Finding the Right Price to Prosper—Jun. 1, 2, 3.

Breaking Free of the Credit Trap—Jul. 27, 28.

Business Technology Basics

Business Effectiveness with Microsoft Word—
Mar. 6 and 13, mornings

Tax Prep, Budgets and Charts with Excel—
Mar. 6 and 13, afternoons.

Intro to Quickbooks—Jun. 29, Jul. 1, 6, 8, 13 & 15

Marketing Technology

Time to Get Online! Basic WordPress Design—
Jan. 11, 13. Feb. 15, 17. Apr. 19, 21.

Monkeying Around with Mail Chimp—
Mar. 15, 17. Jun. 14, 16.

Simple Publishing for a Professional Business Look—
Jun. 22, 24.

Marketing Planning

Online Marketing Boot Camp—May 4, 6, 11, 13,
18, 20.

Level Up Your Marketing—Jun 8, 10.

Getting Ink and Airtime—Jul. 12, 14.

Special Opportunities

VITA Free Tax Preparation—Jan. 4 thru Apr. 15.

The Rural Experience Business Group—
Ongoing activities into March. Details posted on
the Rural Experience Online Forum.

Sowing the Seeds of Prosperity



JEDI Business Training Lab



It's Your Business Grads - Fall 09

2010 Spring Schedule Classes ~ Workshops



www.e-jedi.org ~ 1-888-926-6670
403 Berry Street / PO Box 1586
Mount Shasta, CA 96067

2010 Spring Schedule of Workshops

Time to Get Online! Basic WordPress Design

Date: Mon./Wed. Jan. 11, 13.
Feb. 22, 24. Apr. 19, 21.

Time: 6:00-9:00 pm

Fee: \$35 or waived for income-
eligible JEDI clients

Location: Yreka COS (January), and
JEDI Business Training Lab (February and April).

Instructor: Cindy Summers,
JEDI Business Counselor



Understand today's trends and tools for
online marketing. Workshop includes hands-
on basic WordPress website design. If you
can use Microsoft Word, you'll find you can
develop your own online presence quickly and
relatively easily with the fabulous new 'contact
management system' technology of WordPress.

It's Your Business

Date: Tuesdays,
January 19 - April 13

Time: 5:30 - 8:30

Fee: \$68 or BOGS waiver

Location: Weed COS Campus.

Instructor: Joy von Skepsgardh,
JEDI Business Consultant,
Co-sponsored with COS BA86



How do you build a business aligned with
your personal values that is both profitable
and enjoyable too? Gain skills to research,
organize, manage and expand a small busi-
ness. Target the right customer, develop a
marketing plan, create budgets and cash flow
projections. Pre-registration required both at
COS and JEDI.

JEDI Business Exchange

Date: Last or next to last Mondays of
the month. Jan. 25; Feb. 22; Mar. 29;
Apr. 26; May 24; Jun. 21; Jul. 26.

Time: 6:00-9:00 pm

Fee: \$25 or waived for income-eligible
JEDI clients

Location: Alternating Mt. Shasta and Yreka. Call
JEDI for details.

Instructor: Justi Hansen, JEDI Consultant



"Doing Business Better Together!"

Enjoy this regular monthly opportunity to build
business networks, discover new resources
and create effective new business strategies
despite a challenging economy.

Making Your Money Work For You

Date: Thursdays,
January 28 - April 1

Time: 6:00-9:00 pm

COS Fee: \$52 or BOGS waiver

Location: Yreka COS Campus,

Instructor: Renee Getreu,
JEDI Business Counselor,
Co-sponsored with COS BA89



Gather knowledge, skills and awareness to
increase your financial freedom. You'll learn
to laugh about money, overcome fears and
deal effectively with financial people, credit,
spending, saving and investing. It's your time,
energy and money. It's your life. Pre-registra-
tion required both at COS and JEDI.

Sign Up Today!

Pre-Registration Always Required Unless Noted Otherwise.

2010 Spring Schedule of Workshops

Business Effectiveness Microsoft Word

Intermediate

Date: Saturdays, March 6 and 13.

Time: 9:00 am to Noon

Fee: \$35 or waived for income-eligible JEDI clients

Location: JEDI Business Training Lab.

Instructor: Margie White, JEDI Consultant



Take your business communication to the next level with Microsoft Word. Harness the power of styles, graphics, and organizing information, files and folders.

Tax Prep, Budgets and Charts with Microsoft Excel

Intermediate

Date: Saturdays, March 6 and 13.

Time: 1:00 pm to 4:00 pm

Fee: \$35 or waived for income-eligible JEDI clients

Location: JEDI Business Training Lab.

Instructor: Margie White, JEDI Consultant

Hands on practice to develop and manage realistic income and expense projections for your business using Excel. Understand how a cash flow projection can be your most valuable budget planning tool.

Monkeying Around with Mail Chimp:

Powerful E-mail Marketing

Date: Mon./Wed., Mar. 15, 17 and Jun. 14, 16.

Fee: \$35 or waived for income-eligible JEDI clients

Location: JEDI Business Training Lab. (March); and Yreka COS (June)

Instructor: Cindy Summers, JEDI Business Counselor



Keep in touch with your customers, automate capturing their contact information, protect yourself from spam, and create professional e-newsletters with e-mail marketing streamlined by MailChimp.

Rural Experience Business Group

Date: mid-March completion celebration,
Details on all activity posted on Rural Experience Online Forum.

Fee: Group Fees already paid.

Instructors: Diane Strachan,
Susan Brown, Tom Chandler, Cindy Summers

This business development opportunity for established tourism-based businesses offers state-of-the-art professional marketing, financial and online consulting, plus training specific to the tourism industry here in Siskiyou County.

Online Marketing Boot Camp

Date: Tuesday/Thursday, May 4, 6, 11, 13, 18, 20.

Time: 6:00-9:00 pm

Fee: \$100 or waived for income-eligible JEDI clients

Location: Yreka, TBA.

Instructor: Tom Chandler, JEDI Consultant



How can your small business benefit from modern online marketing techniques? The Internet has dramatically altered the marketing landscape. The good news? Small businesses are more competitive than ever on the Internet. You'll learn how Web sites, blogs, e-mail/e-newsletters and social media work - and when to use them. You'll leave class with lots of ideas, inspiration - and a blueprint that will give your business distinct advantage.

Finding the Right Price to Prosper

Date: Tue./Wed./Thu., June 1, 2, 3.

Time: 6:00-9:00 pm

Fee: \$45 or waived for income-eligible JEDI clients

Location: JEDI Annex.

Instructor: Renee Getreu, JEDI Business Counselor



Finding the right price is critical to business profitability. Learn the mechanics and the psychology behind successful pricing. Learn to communicate effectively about your prices, and make the sale!

Level-Up Your Marketing

Date: Tue./Thu., June 8 and 10.

Time: 6:00-9:00 pm

Fee: \$35 or waived for income-eligible JEDI clients

Location: Weed COS, TBA.

Instructor: Diane Strachan, JEDI Consultant



Create marketing that fulfills your goals for income and supports your values too. Proven marketing and public relations specialist helps create new strategies and fine tune your plan.

Simple Publishing for a Professional Business Look

Date: Tue./Thu., June 22, 24.

Time: 6:00-9:00 pm

Fee: \$35 or waived for income-eligible JEDI clients

Location: JEDI Business Training Lab.

Instructor: Cindy Summers, JEDI Business Counselor



Quickly and easily create professional business materials such as business cards, rack cards, brochures, flyers and more.

Intro to Quickbooks

Date: Tue./Thu., June 29, July 1, 6, 8, 13 and 15.

Time: 6:00-9:00 pm

Fee: \$100 or waived for income-eligible JEDI clients

Location: JEDI Business Training Lab.

Instructor: Paj Kane, JEDI Counselor



Understand all that Quickbooks can do for your company: tracking sales receipts, invoices, banking, and credit card activity. Gain skill creating financial reports that give you the info you need for good business decisions.

Breaking Free of the Credit Trap

Date: Tue./Wed., July 27, 28.

Time: 6:00-9:00 pm

Fee: \$35 or waived for income-eligible JEDI clients

Location: Weed COS, TBA.

Instructor: Renee Getreu, JEDI Business Counselor



Do you use credit to make ends meet? Have you started your business on credit? Find out how to use credit in ways that free you from burdensome debt.

Getting Ink and Airtime

Date: Mon./Wed., July 12, 14.

Time: 6:00-9:00 pm

Fee: \$35 or waived for income-eligible JEDI clients

Location: COS Weed, TBA.

Instructor: Diane Strachan, JEDI Consultant



Discover how your business can show up in the media - newspapers, magazines, radio, TV and the web. Understand what is newsworthy to create stories and ads that really work. Gain confidence contacting media reps.

VITA Free Tax Preparation

Date: Mon.-Thu., January 4-April 15.

Time: 6:00-9:00 pm

Fee: \$25 or waived for income-eligible JEDI clients

Location: JEDI Business Training Lab.

VITA Site Manager: Paj Kane, JEDI Counselor

Volunteer Income Tax Preparation available for folks within the income guidelines. Now includes Schedule C if needed. Offered in several locations - check with JEDI for details.